

BUSINESS ESSENTIALS: MICRO CREDENTIAL

This micro-credential equips you with the core skills needed to succeed in today's dynamic business environment. You'll acquire practical knowledge and skills in business communication, information technology, and general business operations that are essential whether you're launching a new venture or managing an existing business. Through this micro-credential program, you will gain essential skills to communicate effectively in professional settings, leverage appropriate technologies and systems for business success, and navigate the contemporary business environment with confidence. Successful completion of this micro-credential prepares you for continued study, entrepreneurship, and advancing your business skills in an established business.

Program Details

Code	Title	Credits
BUSN 1005	Business Communication	4
BUSN 1015	Introduction to Business	4
BUSN 2015	Computer Applications in Business Management & Economics	4
Total Credits		12

Learning Outcomes

- Summarize the significance of effective communication in a business environment.
- Describe the role and functions of business in society.
- Illustrate core concepts in information technology.