

BUSINESS ADMINISTRATION: B.S.

The Bachelor of Science (B.S.) in Business Administration 120-credit program at Empire State University is dedicated to empowering a diverse community of learners to achieve their educational and professional aspirations. Through innovative, flexible, and individualized learning experiences, we provide a comprehensive foundation in business principles, fostering critical thinking, ethical decision-making, and effective leadership. Our commitment to academic excellence, inclusivity, and lifelong learning prepares graduates to navigate and contribute meaningfully to the dynamic global business environment.

The B.S. in Business Administration includes a set of required courses that all students must take, along with SUNY General Education and other academic requirements (<https://catalog.sunyempire.edu/undergraduate/earning-undergraduate-degree/>), in order to be eligible to receive a degree. #The required courses for programs in Business, Management and Economics can be found on the "Program Details" tab. Students should speak with their mentor to see if any credit earned through individualized Credit for Prior Learning (iCPL) (<https://catalog.sunyempire.edu/undergraduate/pla/ipla/>) or Professional Learning Evaluation (PLE) (<https://catalog.sunyempire.edu/undergraduate/pla/ple/>) might fulfill these course requirements.

Program Details

Code	Title	Credits
MGMT 1005 or BUSN 1015	Principles of Management Introduction to Business	4
MRKT 1005 or MRKT 3045	Marketing Principles Marketing Management	4
BUSN 2010	Business Statistics (Or any college level statistics)	4
FSMA 3010	Corporate Finance	4
ACCT 2005 & ACCT 2010 or ACCT 1005	Introductory Accounting I: Financial Accounting and Introductory Accounting II: Managerial Accounting Accounting for Decision Makers	8
ECON 2015 & ECON 2020 or ECON 2010	Macroeconomics and Microeconomics Introductory Economics: Micro & Macro 6 Cr.	8
BUSN 3010	Business Ethics	4
BUSN 1010 or BUSN 3080	Business Law I Legal Issues in Business Environments	4
BUSN 3122	Management Information Systems	4
MGMT 3060	Organizational Behavior	4
BUSN 4030	International Business	4
MGMT 4035	Strategic Management	4
SUNY General Education		30
Electives		34
Total Credits		120

Learning Outcomes

- Foundation 1: Business Fundamentals; Students will be able to apply foundational concepts and principles of key business functions to create practical solutions for organizational challenges.

- Foundation 2: Critical Thinking; Students will be able to apply analytical and critical thinking skills to identify problems, assess alternatives, and make well-reasoned, informed decisions.
- Foundation 3: Ethical and Legal Environment; Students will be able to evaluate ethical and legal issues and make socially responsible decisions.
- Foundation 4: Global Business Environment; Students will be able to evaluate the complexities of the global business environment and their impact on business strategies.
- Foundation 5: Information Management; Students will be able to analyze the use of information systems and technology tools within organizations to facilitate evidence-based decision-making.
- Foundation 6: Organizational Strategy; Students will be able to assess organizational resources, including human capital and capabilities, to formulate strategic business recommendations.