

PUBLIC HISTORY, ADVANCED CERTIFICATE

This graduate certificate prepares students for the collection, preservation and dissemination of information about the past to the general public. Public historians use oral history, museums and other sites of exhibition, as well as multimedia to engage popular audiences in discussion and debate around historical issues.

Program Delivery and Tuition Rate

This certificate program is delivered through online courses and a required internship and is billed at the non-MBA rate. Additional forms must be submitted before activity in the final course, Public History Internship can begin. Contact your advisor for details.

Students may begin this 15-credit certificate in the fall, spring or summer terms. The required courses and suggested sequence are as follows:

Code	Title	Credits
PBHS 6040	Museums and Public History: Theory & Practices	3
PBHS 6105	Exhibition: Planning & Interpretation	3
PBHS 6215	Oral History: Theory & Methods	3
PBHS 6325	Archival Theory & Practice	3
PBHS 7005	Public History Internship	3
Total Credits		15

Upon successful completion of this program, students should be able to:

- Demonstrate their understanding and critical appraisal of a broad range of accounts of public history, especially through the interpretation of museums and related exhibitions in multiple presentational forms
- Identify and analyze different interests, the political contexts, and the economic regimes within which public history has been created over an extended period of Western society, and how the concepts of public history and heritage have spread through a globalized world
- Understand and apply accepted practices of creating archives, maintaining them, and making them publicly available all while considering appropriate provisions for outreach and scholarship and observing ethical and legal considerations
- Communicate the purposes, processes, and ethical requirements of doing oral histories and be able to design and carry out such histories with suitable documentation and evaluation of the results
- Appraise and understand the mission and public education strategies of museums and other entities through public exhibition
- Conceptualize and design new exhibits for these settings
- Research, propose, organize, install, maintain, and interpret an exhibition including an evaluation of the public's responses to it