

NONPROFIT MANAGEMENT, ADVANCED CERTIFICATE

This 12-credit graduate certificate addresses knowledge and skills needed by professionals in the nonprofit and public sectors which have been challenged by rapid change and increasing complexity, the growing need for accountability, financial constraints and an aging workforce. In addition, because of an increasing societal commitment to corporate social responsibility and collaborative arrangements among the three sectors, for-profit sector employees increasingly need to understand the nonprofit and public sectors.

Program Delivery and Tuition Rate

This certificate program is delivered through online courses and is billed at the MBA rate.

Students may begin this 12-credit certificate in the fall, spring or summer terms. The required courses and suggested enrollment sequence are as follows:

Code	Title	Credits
MGMT 6040	High Performance Management	3
MGMT 6105	Leadership in Public & Nonprofit Organizations	3
MGMT 6160	Strategic Planning for Public & Nonprofit Organizations	3
MGMT 7055	Strategic Marketing for Nonprofit Organizations	3
Total Credits		12

Upon successful completion of this program, students should be able to:

- Apply a variety of leadership and management concepts to real situations
- Assess strategic plans, their ethical issues, and their proper implementation
- Evaluate ethical dilemmas and develop plans for managing these challenges in their own work
- Analyze and respond to a range of external factors that impact not for profit organizations
- Develop marketing and strategic plans in which they integrate the concepts, principles and issues companies face in the current business climate
- Identify organizations that demonstrate corporate responsibility
- Recognize issues and trends that nonprofit and governmental management face
- Demonstrate an understanding of an organization's vision, mission and underlying objectives and create a long-term direction for the organization