

INSTRUCTIONAL DESIGN AND EMERGING TECHNOLOGIES, ADVANCED CERTIFICATE

This certificate prepares students for collaborative leadership positions in industry and education where instructional design expertise is needed. Students will develop project management and problem-solving skills, apply learning theory to their projects, integrate media and technology tools with online platforms, and ensure accessible content while reinforcing their abilities to communicate clearly and work productively in teams.

Program Delivery and Tuition Rate

This certificate program is delivered through online courses and is billed at the non-MBA rate.

The certificate is comprised of 5 courses, each worth 3 credits, and can be completed in one to two academic terms. Students may begin this 15-credit certificate in the fall or spring terms. The required courses and suggested sequence are as follows:

Code	Title	Credits
EDET 6015	Instructional Design for Online Learning Environments	3
EDET 6035	Advanced Instructional Design with Multimedia	3
EDET 6075	Accessible Design and Assistive Technologies	3
EDET 6080	Evaluation Assessment and Data Driven Learning Design	3
EDET 6135	Practicum in Learning & Emerging Technology	3
Total Credits		15

Upon successful completion of this program, students should be able to:

- Plan, design and evaluate effective learning opportunities in online and blended environments.
- Demonstrate leadership and collaborative management skills for developing instructional design projects.
- Apply instructional design principles to the design and implementation of online and blended projects in workplace settings of all sizes.
- Incorporate tools and processes that support and improve all individuals' ability to access learning opportunities in digital environments.
- Use data-driven decision-making in course design and revision, technology integration and implementation.
- Create instructional environments that apply contemporary theories of learning and design methods.
- Integrate the use of various appropriate emerging technologies to needs in online and blended environments.