

# HEALTHCARE MANAGEMENT, ADVANCED CERTIFICATE

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This graduate certificate provides health care professionals, as well as managers seeking to transition into the health care industry, with critical tools to identify, anticipate, analyze and solve the complex problems currently facing managers in health care organizations.

## Program Delivery and Tuition Rate

This certificate program is delivered through online courses and is billed at the MBA rate.

Students may begin this 12-credit certificate in the fall, spring or summer terms. The required courses and suggested sequence are as follows:

Code	Title	Credits
MGMT 6040	High Performance Management	3
HCLM 6075	Managing Healthcare Systems	3
HCLM 6080	Health Policy & Management	3
HCLM 7005	Healthcare Strategic Communication	3
<b>Total Credits</b>		<b>12</b>

**Upon successful completion of this program, students should be able to:**

- Formulate healthcare system goals and key components of a well-functioning health system.
- Understand the allocation of healthcare resources and their relationship to the delivery of care.
- Identify critical abilities, knowledge areas, and skills required for successful healthcare leadership.
- Apply strategies and methods to inform decisions about the efficiency and allocation of resources to improve healthcare delivery.
- Identify concepts and practices of professional accountability, patients' rights, and code of conduct and relate these concepts to ethical challenges faced by HCOs.
- Identify key trends with significant impact on healthcare industry that may influence the management and outcomes of HCOs.
- Consider the roles and relationships among various functions in HCOs.
- Apply business skills through the translation of strategic goals into operational plans for effective management of HCOs.
- Display critical thinking that requires decision making and problem-solving communication.
- Identify effective communication practices that help improve the patient experience and overall quality of care.
- Promote interprofessional collaboration that improves patient and system outcomes.
- Recognize the significance of provider-patient communication to patient satisfaction scores, willingness to recommend, hospital ratings, and value-based reimbursement.