

BUSINESS MANAGEMENT, COMBINED DEGREE PATHWAYS

Enrollment in a combined pathway allows highly qualified, current undergraduate students to work on the Master of Business Administration in Business Management while completing the bachelor's degree. Up to 12 credits of designated master's courses are incorporated into the bachelor's degree program and will count toward both the bachelor's degree and the master's degree.

Empire State University currently offers combined pathways to its own undergraduates as well as highly qualified undergraduates of SUNY Canton and SUNY Cobleskill.

The Pathways

Undergraduate students of **Empire State University** may seek the following combined degree pathways:

- B.A. or B.S. or B.P.S. in Business, Management and Economics to MBA in Business Management
- B.S. in Business Administration, or Business Management, or Human Resources to MBA in Business Management
- B.S. in Allied Health to MBA in Business Management

SUNY Cobleskill undergraduates may seek the following combined degree pathways to the MBA in Business Management:

- B.B.A. (through SUNY Cobleskill) to MBA in Business Management
- B.S. in Applied Psychology (through SUNY Cobleskill) to MBA in Business Management (Human Resource Management concentration)

SUNY Canton undergraduates may seek the following combined degree pathways to the MBA in Business Management:

- B.B.A. (through SUNY Canton) to MBA in Business Management
- B.S. in Healthcare Management (through SUNY Canton) to MBA in Business Management

Admission

Admission into the combined programs is highly selective. Matriculated Empire State University, SUNY Canton and SUNY Cobleskill undergraduate students may apply to a combined program through the School for Graduate Studies and will complete all of the application requirements for the master's degree program. The applicant must have a minimum recalculated GPA of 3.2 (most recent 60 credit earned) and have three to five years of managerial or professional experience.

In addition to completing the graduate application¹, candidates must have completed the following academic prerequisites or their equivalent², to be considered for admission:

- Statistics (3 credits);
- Macroeconomics (3 credits);
- Microeconomics (3 credits); and
- Accounting (3 credits)

Please see the Graduate Admission (<http://catalog.esc.edu/graduate/admission/>) section of this catalog for a complete listing of materials required to complete a graduate application.

- ¹ SUNY Canton and SUNY Cobleskill applicants are not required to submit the application essay nor the recommendation letter and may request a waiver code of the application fee at grad@sunyempire.edu.
- ² SUNY Canton and SUNY Cobleskill applicants must have completed these prerequisites with a grade of B or better.

Curriculum

The combined pathways leading to a MBA in Business Management, require 148 credits total, of which, 36 are master's credits leading to the MBA in Business Management. Students must meet all college, Area Of Study (AOS), and relevant concentration guidelines.

These programs require careful planning that should begin in the first term of a student's undergraduate career. The student and their primary mentor should consult in planning the undergraduate degree program so that these requirements are met during undergraduate study and that the 12 credits of master's courses from the MBA in Business Management program also are included in the degree plan. Students must meet graduate expectations for academic progress and grade point average in their master's level courses to remain in a combined program.

Combined Pathway Courses

Each pathway has 4 specific courses (12 credits) that may be included in an approved undergraduate degree plan.

Empire State University Undergraduates

The four graduate courses that may be taken during Empire State University undergraduate study are outlined below. Functional courses vary and are determined by the concentration chosen.

Code	Title	Credits
Opening Courses		6
MGMT 6020	Leadership & Organizational Behavior	
MGMT 6025	Strategic Perspectives of Global Management	
Functional Courses¹		6
<i>Management or Human Resource Management Tracks</i>		
MGMT 6016	Financial Management	
MGMT 6030	Management Information Systems	
MGMT 6040	High Performance Management	
MGMT 6050	Operations Management	
MGMT 6060	Managerial Economics	
MGMT 6070	Strategic Marketing Management	
<i>International Business Track</i>		
MGMT 6035	Global E-Commerce Strategies	
MGMT 6045	Global Leadership Competencies	
MGMT 6055	Global Supply Chain Management	
MGMT 6065	Economics for Global Managers	
MGMT 6075	International Financial Management	
MGMT 7005	Global Marketing Strategies	
<i>Marketing Track</i>		
MGMT 6016	Financial Management	

MGMT 6035	Global E-Commerce Strategies	
MGMT 6040	High Performance Management	
MGMT 6050	Operations Management	
MGMT 6060	Managerial Economics	
MGMT 6070	Strategic Marketing Management	
<i>Innovation Management & Entrepreneurship or Healthcare Management or Nonprofit Management or Project Management or Information Technology Management Tracks</i>		
MGMT 6016	Financial Management	
MGMT 6030	Management Information Systems	
MGMT 6040	High Performance Management	
MGMT 6050	Operations Management	
MGMT 6060	Managerial Economics	
MGMT 6070	Strategic Marketing Management	
<i>Global Finance and Investment Track</i>		
MGMT 6035	Global E-Commerce Strategies	
MGMT 6045	Global Leadership Competencies	
MGMT 6055	Global Supply Chain Management	
MGMT 6065	Economics for Global Managers	
MGMT 6075	International Financial Management	
MGMT 7005	Global Marketing Strategies	
Total Credits		12

SUNY Cobleskill B.B.A. Undergraduates

The four graduate courses that may be taken during SUNY Cobleskill B.B.A. undergraduate study are outlined below.²

Code	Title	Credits
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6050	Operations Management	3
<i>AND (Choose 1):</i>		
MGMT 6030	Management Information Systems	3
MGMT 6035	Global E-Commerce Strategies	3
Total Credits		12

SUNY Cobleskill B.S. Undergraduates

The four graduate courses that may be taken during SUNY Cobleskill B.S. in Applied Psychology undergraduate study are outlined below.²

Code	Title	Credits
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6030	Management Information Systems	3
MGMT 6040	High Performance Management	3
Total Credits		12

SUNY Canton B.B.A. Undergraduates

The four graduate courses that may be taken during SUNY Canton B.B.A. undergraduate study are outlined below.² The choice of courses vary and are determined by the concentration chosen.

Code	Title	Credits
Choose 4 courses from within your area of concentration		
<i>Global Finance & Investment</i>		
MGMT 6016	Financial Management	3

MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6035	Global E-Commerce Strategies	3
MGMT 6065	Economics for Global Managers	3
MGMT 6075	International Financial Management	3
FSMA 6010	Quantitative Methods in Finance	3
<i>International Business</i>		12
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6035	Global E-Commerce Strategies	3
MGMT 6065	Economics for Global Managers	3
MGMT 6075	International Financial Management	3
<i>Healthcare Management; Human Resource Management; Information Technology Management; Innovation Management & Entrepreneurship; Management; Marketing; Nonprofit Management; or Project Management</i>		
MGMT 6016	Financial Management	3
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
MGMT 6030	Management Information Systems	3
MGMT 6040	High Performance Management	3
MGMT 6050	Operations Management	3

SUNY Canton B.S. Undergraduates

The four graduate courses that may be taken during SUNY Canton B.S. in Healthcare Management undergraduate study are outlined below.²

Code	Title	Credits
<i>Choose 4</i>		
MGMT 6020	Leadership & Organizational Behavior	3
MGMT 6025	Strategic Perspectives of Global Management	3
HCLM 6075	Managing Healthcare Systems	3
HCLM 6080	Health Policy & Management	3
HCLM 7005	Strategic Corporate Communication & Inter-professional Collaboration	3

Remaining required courses of the MBA degree can be found on the MBA in Business Management (<http://catalog.esc.edu/graduate/programs/mba-business-management/>) page of this catalog.

¹ Special requests to substitute these courses will be considered by the Business, Management & Leadership division chair.

² SUNY Canton and SUNY Cobleskill students interested in an Empire State University MBA pathway should seek guidance from their undergraduate academic advisor as admission and program requirements may differ.